



The **No Farms No Food® Speaker Series** showcases local leaders working on food, farm, and farmland issues around Seattle. Each speaker's short presentation is followed by a question and answer period and plenty of time for casual conversation over fresh, local beer. Cash bar and free appetizers provided.

## **July 23<sup>rd</sup>: Transforming the farm-to-fork supply chain with Lucy Norris**

**Lucy Norris, Director of Marketing, Northwest Agriculture Business Center**

Successfully getting food from farm to market requires a complex set of steps. Any number of obstacles may arise along the way. Food hubs are an innovative approach to linking local farmers with local consumers and institutions. Lucy will introduce the Puget Sound Food Hub and discuss the opportunities and challenges present in local food supply chain.

Lucy oversees marketing programs for Northwest Agriculture Business Center. She leverages the growing demand for locally produced food by connecting farms, businesses, and institutions for economic, public health, and environmental sustainability. Lucy is also the author of the cookbook *Pickled: Preserving a World of Tastes and Traditions*.



**When:** Wednesday, July 23<sup>rd</sup>  
6:30 to 8 PM

**Where:** Asgard Tavern – Tasting Room  
1300 N Northlake Way, Seattle, WA  
98103

**Please RSVP to Kate at [kdelavan@farmland.org](mailto:kdelavan@farmland.org). Space is limited.**

Follow us on Facebook, search American Farmland Trust-Pacific Northwest, and twitter @FarmlandWA to learn about future events.